

Jon Gerlach

716.425.0426

jon@jpgerlach.com

103 Red Oak Dr.
Williamsville, NY 14221

Education

Rochester Institute of Technology
Rochester, NY

New Media Design BFA
Expected Graduation: May 2010
3.68 GPA, Deans List

SUNY Geneseo
Geneseo, NY

Coursework Studied: Elementary Education
Sept. 2004 - April 2006
3.35 GPA

Experience

Partners and Napier : Intern
Rochester, NY

September 2008 - November 2008

Assisted in completing multiple web design projects using Flash and Photoshop. Responsibilities included coding a Flash player, rendering video, and making digital illustrations.

Crowley Webb and Associates : Intern
Buffalo, NY

June 2008 - August 2008

Designed a logo and worked on several web design projects using Flash and HTML. Responsibilities included programming Flash applications, coding portions of the Crowley Webb and Associates website, and animating designed content.

Software

Illustrator
Photoshop
Flash (AS3)

Cinema 4D
After Effects
Dreamweaver

Final Cut Pro
InDesign
MS Office

Activities

RIT TAGA : Each year RIT students design, publish and submit a journal of technical papers to the Technical Association of the Graphic Arts (TAGA) competition.

2008 - 2009 : Senior Designer

I worked on concept development, asset creation and design, focusing heavily on information design.

2007 - 2008 : Design Chair

As Head Designer and Art Director, I was in charge of the journal's concept, design, execution and consistency, while managing the creative team.

Accolades

2008 RIT TAGA Journal won the Best Design award at the TAGA conference in San Francisco.

2009 RIT TAGA Journal won Best Overall Journal at the TAGA conference in New Orleans.

Websites

Portfolio: jpgerlach.com

Blog: gerlager.com